



OKFutures Progress Report April 23, 2019

Staff

Ed Martin	2/17	Grants Manager
Courtney Maker	4/15	Administrative Coordinator / Office Manager
Kim Jumper-Brown	4/22	Program Coordinator – Family & Community Engagement Team
Torri Christian	4/29	Program Coordinator – Quality Improvement Team
Angela Duckett	4/29	Program Coordinator – Professional Development Team

Current Contracts

Urban Institute

The Urban Institute (UI) is the trusted source for unbiased, authoritative insights that inform consequential choices about the well-being of people and places in the United States. UI is a nonprofit research organization that believes decisions shaped by facts, rather than ideology, have the power to improve public policy and practice, strengthen communities, and transform people's lives for the better.

UI experts diagnose current challenges and look ahead to identify opportunities for change. UI uses research findings to help stakeholders craft relevant solutions and strategies that address today's concerns and avert tomorrow's roadblocks.

Scope of Work

- Under the direction of the OPSR and OKFutures, the Contractor will provide a set of comprehensive evaluation and technical supports for the needs assessment and strategic plan as outlined in PDG B-5 Grant.
- Review, compile and report on national, state, tribal and local data on B-5 program workforce, available supports, and use of evidenced-based practices.
- Review data and materials for the needs assessment and identify strengths, weaknesses, gaps, and areas for improvement of Oklahoma's early childhood systems.
- The contractor will develop training materials and train facilitators by phone to lead conversations in eight communities around the state.
- Develop a strategic plan that will synthesize all available information, analyze key themes from primary and secondary data sources.
- The amount of this contract shall not exceed \$149,973.

OK Policy Institute

Oklahoma Policy Institute (OK Policy) is a non-partisan independent policy think-tank. It was launched in early 2008, growing out of work that had previously been conducted by the public policy department of Community Action Project of Tulsa County. OK Policy advances equitable and fiscally responsible policies that expand opportunity for all Oklahomans through non-partisan research, analysis, and advocacy. In their efforts to promote equitable, responsible, and sustainable fiscal and economic policies, OK Policy collaborates with three

national networks of state-level policy research organizations, the State Priorities Partnership the Economic Analysis and Research Network (EARN), and the KIDS COUNT Network.

Scope of Work

- Provide a statewide fiscal analysis of early childhood care and education and family support expenditures/rules/legislation/policies/tax.
- Conduct an analysis on funding trends since 2005 to find expenditure gaps by county, city and zip code.
- Produce a detailed report of early childhood expenditures/rules/legislation/policies with analysis and recommendations and present this report to OSPR, OKFutures, and other stakeholders.
- The amount of this contract shall not exceed \$80,000. The Oklahoma Policy Institute will provide \$24,000 in match of non-federal funding for this contract.

Advocacy and Communications Solutions (ACS)

Passion + Experience = Powerful Impact. Passion drives change. Advocacy & Communication Solutions (ACS) harnesses that passion for strategic communication, government relations, policy analysis, media relations and strategy development services for national, state and local organizations. ACS helps clients use the power, importance and added value of strategic advocacy and communication to deliver positive impact to the communities they serve.

The ACS team has more than 50 years of collective experience as legislative and communication staffers and leaders within the education; health and human services; and workforce and economic development sectors at the local, state and national level. The ACS team's range of experience includes: Early Childhood Education, K-12 Education, Medicaid, Health & Human Services and Workforce Development.

Scope of Work

- Leverage existing messages, research, and communication strategies used throughout Oklahoma to understand content, target audiences, and effectiveness.
- Leverage project deliverables with partners and key stakeholders to guide strategic communication recommendations.
- Identify existing and future target audiences as key influencers and likely champions for early childhood, how they may influence public policy, and potential policy actions.
- Provide recommendations on refined messaging, outreach methods, and messengers for target audiences based on existing communication assets in Oklahoma and the Preschool Development Grant needs assessment.
- Work with stakeholders to develop strategic communication recommendations for cultivating influencers into champions to create public policy change.
- The amount of this contract shall not exceed \$77,000.

Oklahoma State Department of Education

The Oklahoma State Department of Education is the state education agency of the State of Oklahoma charged with determining the policies and directing the administration and supervision of the public school system of Oklahoma.

Scope of Work

- Contract for a professional to provide Early Childhood Education transition.
- Develop Early Childhood Education Transition Toolkit, (ECETT) and hold focus groups to get feedback on the resources provided in the ECETT.

- Develop training and video courses for families and Early Child Care professional to implement ECETT.
- The amount of this contract shall not exceed \$100,000.

LENA

LENA (Language ENvironment Analysis) is the industry standard for measuring talk with children birth to three, a critical factor in early brain development. LENA will support initiative to improve early language, to close gaps in cognitive, emotional, and social development, and to improve school readiness.

- LENA uses a small wearable child safe device — often referred to as a “talk pedometer” — combined with cloud-based software to deliver detailed feedback that help us make proven, sustainable increases in interactive talk with children.
- LENA consulting services includes in person seminars from August – Decembers 2019, system set up, remote training, software configuration, base technical assistance, recorders, vest and onsite support.
- Audio recordings are automatically deleted immediately after processing into data (number of words and turns, etc.), to ensure the privacy of the clients.
- In total the Lena Systems contract shall not exceed \$88,355.

Nancy vonBargen

Nancy vonBargen has more than 35 years of experience in the field of child care administration and technical assistance (TA) services and has focused on improving child care services that address the needs of all children. Ms. vonBargen has extensive experience conducting analysis and synthesis of information; promoting collaboration across programs, agencies, or funding sources; developing written TA materials; and providing and facilitating training, consultation, and meetings. She has given presentations at many national events, primarily in the areas of quality rating and improvement systems (QRIS) and licensing.

Scope of Work

- Provide support to OKFutures initiatives and activities upon request of OPSR staff, other contractors and leadership team members.
- Provide analysis of Oklahoma Child Care licensing, QRIS, and quality initiative data and identify gaps in data
- Identify state examples to inform the leadership teams and steering committee in making quality improvement initiative recommendations.
- Conduct research to identify resources to support grant implementation and perform other related tasks as requested by OPSR.
- The amount of this contract shall not exceed \$24,000

Contracts Under Negotiation or Out with RFP

Early Childhood Integrated Data Systems (ECIDS)

The Early Childhood Integrated Data System (ECIDS) creates securely, linked data across various early childhood programs to inform Oklahoma’s early childhood system. In partnership with the Oklahoma Health and Human Services Cabinet and the Oklahoma State Department of Education, OPSR is leading efforts to design and implement ECIDS. Thank you to the W.K. Kellogg Foundation and the George Kaiser Family Foundation for their funding that has made this project possible.

In FY18, OPSR partnered with national experts Elliot Regenstein and Jonathan Furr to gain insight as to the next steps Oklahoma should take to further the development of ECIDS.

- Request For Proposal was distributed through a variety of sources on April 5, 2019
- Currently fielding questions
- The amount of this contract shall not exceed \$500,000

OKFutures Evaluation

University of Oklahoma: Tulsa and Norman

- Developing RFP for distribution
- The amount of this contract shall not exceed: \$60,000

Cost Analysis

RAND

The RAND Corporation is a research organization that develops solutions to public policy challenges to help make communities throughout the world safe, more secure, healthier and more prosperous. RAND's research and analysis address issues that impact people around the world including security, health, education, sustainability, growth, and development. Much of this research is carried out on behalf of public and private grantors and clients. Rand is nonprofit, nonpartisan, and committed to the public interest and to making our work accessible to people throughout the world. Each year, more than 5 million research products are downloaded from RAND.org by audiences that include policymakers, academics, and the general public.

Scope of Work

- Cost of quality for preK and child care
- The amount of this contract shall not exceed: \$75,000

Next Steps

Complete Needs Assessment

- Monitor Deliverables as outline in individual contracts
- Establish Review Dates for Needs Assessment with Teams
- Conduct Workforce Analysis
- Gather family voice

Community Conversations – (Strategic Planning Sessions)

- Identify and Train Facilitators and Recorders.
- Training scheduled for May 7.
- Identify 8 to 12 Communities and Partner Agency to host Community Conversations.
- May/June Community Conversation Events Scheduled.

Create Strategic Messages

Secure Training Dates

- LENA
- Coaching / Mentoring

- PITC
- Mental Health Consultation

Accomplishments

- On Track with Needs Assessment
- Communication Strategies
- 117 professionals engaged in core activities

Challenges

- Staffing
- Coordinating with State Agencies
- ACF Support

OKFutures Teams

Steering Committee

Committee Members

- David Bard – University of Oklahoma, Health Science Center
- Lana Beasley – Oklahoma State University
- Peggy Byerly, OK Department of Health, Community & Family Health Services
- Curtis Calvin – OETA Television
- Susan Case – OK State Department of Human Services, Child Care
- John Corpolongo – OK Department of Health, Part C
- Amy Dederling – OK Department of Health, Epidemiology
- Luann Faulkner – OK Department of Human Services, Child Care
- Kay Floyd – OK Association of Community Action Agencies
- Charlene Garren – OK Department of Human Services, Child Care
- Melissa Griffin – OK Department of Health, Child Guidance
- Terri Grissom – OK Department of Education, Grants
- Julian Guerrero – OK Department of Education, Tribal Liaison
- Audra Haney – OK Department of Mental Health and Substance Abuse Services, Early Childhood
- Janice Hickson – Oklahoma City Indian Clinic, Pediatrics
- Diane Horn – University of Oklahoma, Tulsa
- Annette Jacobi – OK Commission on Children and Youth
- Michelle Key – Chickasaw Nation
- Susan Kimmel – University of Oklahoma, Center for Professional Development
- Paula Koos – Oklahoma Resource and Referral
- Cindy Koss - OK Department of Education, Deputy Superintendent
- Eloise Locust – Cherokee Nation
- Erin Maher – University of Oklahoma , Norman
- Joyce Marshall – OK Department of Health, Title V
- Beth Martin – OK Department of Health, Child Guidance and Family Support & Prevention Service
- Jennifer McKay – OK Department of Education, Early Childhood
- Tiffany Neill – OK Department of Education, Curriculum and Instruction
- Joni Riley – OK Department of Human Services, Child Care

- Mark Sharp – OK Department of Education, Part C
- Debra Andersen - OPSR

Family and Community Engagement

Chairs:

- Misti Boyd – Chickasaw Nation
- Melissa Griffin – OK State Department of Health
- Audra Haney – OK State Department of Mental Health and Substance Abuse Services

Committee Members

- Audra Beasley – Paralegal
- Peggy Byerly, OK Department of Health, Community & Family Health Services
- Amy Chlouber – Sunbeam Family Services
- Angie Clayton – Child Care Business Owner
- Amy Duncan – OK Family Network
- Georgeann Duty – OK Department of Human Services, Child Welfare Services – The Family Tree
- Amy Emerson - Tulsa Educare
- Jennifer Jesse – Chickasaw Nation
- Jennifer McKay – OK Department of Education, Early Childhood – Curriculum & Instruction
- Robin Swaim – OK Department of Health
- Keitha Wilson – OK Department of Human Services

Quality Improvement

Chair

- Annette Jacobi
- Debra Andersen

Committee Members

- David Blatt - OK Policy Institute
- Peggy Byerly - OK Department of Health, Community & Family Health Services
- Jill Geiger – OK Policy Institute
- Cody Inman – OK Department of Human Services
- Shiloh Kantz – OK Policy Institute
- Patrick Klein – OK Department of Human Services
- Lindsay Liard – Arnall Family Foundation
- Beth Martin, OK Department of Health, Child Guidance and Family Support & Prevention Service
- Rebecca Moore – OK Department of Health, Informatics Director
- Shelly Patterson – OK Health Care Authority
- LaDonna Atkins – University of Central Oklahoma

Professional Development

Chairs

- Susan Case - OK State Department of Human Services, Child Care
- Luann Faulkner - OK Department of Human Services, Child Care
- Kay Floyd - OK Association of Community Action Agencies
- Tiffany Neill - OK Department of Education, Curriculum and Instruction

Committee Members

- Lori Beasley – University of Central Oklahoma, Professor, Family Life Education
- Paula Brown – United Community Action Program
- Peggy Byerly - OK Department of Health, Community & Family Health Services
- Ashley Gaddy – Little Dixie
- Susan Kimmel - University of Oklahoma, Center for Early Childhood Professional Development
- Paula Koos – Oklahoma Child Care
- Christi Laddis – OK Department of Education
- Alesha Lilly – OK Department of Health, Child Guidance
- Gina McPherson – OK State Regents of Higher Education
- Jennifer Stepp – Oklahoma State University, Human Development & Family Services

Evaluation

Chairs

- Diane Horm – University of Oklahoma, Tulsa
- Erin Maher – University of Oklahoma, Norman

Committee Members - TBD